

Mirra Line

*From the sacred to the sophisticated. Mirra,
the modern beauty elixir!*

Since ancient times, Myrrh has been recognized as a natural treasure - symbol of renewal and care.

Today, Ybera Paris combines this ancient gem with the latest technology to offer a revolutionary treatment for both hair and skin.

More than just a simple cosmetics line, Mirra is a true beauty ritual. With powerful restorative effects and intense nourishment, it combats dryness, porosity and frizz, delivering healthier, smoother and shinier hair. Additionally, its innovative formula also revitalizes and deeply hydrates the skin, leaving it soft, nourished and renewed.

Praised in Brazil and around the world, Mirra is an Ybera Paris icon - a timeless product that spans generations and continues to redefine the way we care for beauty.

Experience the power of tradition with scientific innovation.

Discover Mirra!



PRINCIPAL TECHNOLOGY

MIRRA PRO REPAIR® uses advanced technology that preserves the reparative properties of myrrh oil through cold extraction, ensuring that its nutrients remain intact. Unlike hot extraction, which degrades the bioactive compounds, this process maintains antioxidants, fatty acids and vitamins in their purest form, enhancing the hair's regeneration. This technology acts directly within the hair fiber, penetrating the cortex to restore the hair's internal structure, restoring its resilience and elasticity. Additionally, it seals the cuticles, forming a protective barrier that reduces porosity, retains hydration, and protects against environmental damage.

Recommended: For dry and porous hair. Dry skin.



• MIRRACURA SHAMPOO

The MirraCura Shampoo combines the reparative and nourishing myrrh oil with an advanced formulation, designed to provide an effective cleanse, without damaging the hair. Its exclusive technology acts directly within the hair fiber during washing, providing repair and strengthening from the very first use.

Benefits

- ✓ Smart cleansing.
- ✓ Restorative action.
- ✓ Deep Strengthening.
- ✓ Intense hydration and nourishment.
- ✓ Shine and vitality.
- ✓ Free of animal-derived ingredients.
- ✓ Free from parabens and petrolatum.
- ✓ Sulfate-free.

Exclusive Ingredients

Mirra Pro Repair®: Strengthens the hair, seals the cuticles, protects against environmental stresses and hydrates both hair and skin, promoting softness and revitalization.

Blend of Plant Actives (Karité Butter, Coconut Fruit Extract, Chamomile Flower Extract, Aloe Vera Leaf Extract, Green Tea Leaf Extract, Cinnamon Bark Extract, Acorus Root Extract, Myrrh Resin Extract, Lecithin): Promotes deep nourishment, intense hydration and hair strengthening. It also offers antioxidant action, revitalizes, calms, and controls frizz.

D-panthenol: Intense hydration, frizz reduction, shine and vitality enhancement, as well as restorative benefits.

Hydrolyzed Wheat Protein: Protects against environmental and heat related damage, deeply hydrates and smooths the hair.

Instructions: Apply onto a wet scalp, massage it in until it forms a lather. Rinse thoroughly and repeat if necessary.

pH: Between 6.0 and 7.0

Available sizes:  250ml  500ml

• MIRRACURA MASK

The MirraCura Mask combines the power of myrrh oil with a low molecular weight formula that penetrates deeply into the hair fiber, promote intensive repair. It eliminates porosity and restores smoothness, shine and vitality to the hair from the very first use.

Benefits

- ✓ Deep restoration.
- ✓ Strengthening and resilience.
- ✓ Long-lasting hydration.
- ✓ Softness and intense shine.
- ✓ Recommended for all levels of damage.
- ✓ Free from parabens and petrolatum.
- ✓ Sulfate-free.

Exclusive Ingredients

Mirra Pro Repair®: Strengthens the hair, seals the cuticles, protects against environmental stresses, and hydrates both hair and skin, promoting softness and revitalization.

Blend of Plant-based Ingredients: (Shea Butter, Coconut Fruit Extract, Chamomile Flower Extract, Aloe Vera Leaf Extract, Green Tea Leaf Extract, Cinnamon Bark Extract, Acorus Root Extract, Myrrh Resin Extract, Lecithin): Promotes deep nourishment, intense hydration and hair strengthening. It also offers antioxidant action, revitalizes, calms, and controls frizz.

Isolated Oat Protein Extract: Anti-frizz benefits, intense shine, strengthening and resilience of the hair structure, in addition to providing deep hydration.

Ceramides: Protects against damage, restores the hair's lipid barrier and provides healthy shine.

Sericin nanoparticles: Intense restoration, protection against pollution and UV rays, anti-frizz action and deep hydration.

Hydrolyzed Red Algae Extract: Repairs and strengthens the hair, has antioxidant benefits, regulates the hair's pH, and stimulates hair growth.

Instructions:

For deep treatment - Apply the mask from the ends to roots. Put the hair in a bun and leave it on for 10 minutes. Rinse thoroughly. Recommended use once a week.

For conditioning effects - For a light and quick conditioning, apply a small amount onto the hair, gently massage it in and then rinse. Ideal for daily use.

pH: Entre 3,0 e 5,0.

Available sizes:  200g  500g





★ MIRRA OIL REPAIR

Myrrh Oil is one of the most renowned oils in Brazil and around the world, recognized for its powerful reparative and nourishing benefits for hair and skin. Its advanced formula delivers deep hydration, restores the hair fiber, and prevents skin dryness - without weighing the hair down or leaving build up. Its restorative action deeply penetrates the hair fiber, strengthening the strands, reducing breakage and sealing the cuticles - enhancing texture and locking in moisture. On the skin, its intensely nourishing composition delivers a smooth feel, long-lasting hydration, and revitalization - restoring shine and softness.

Benefits

- ✓ Intensive repair.
- ✓ Deep and long-lasting hydration.
- ✓ Protection against environmental damage.
- ✓ Unmatched softness and shine.
- ✓ Revitalization and nourishment for the skin.
- ✓ Light texture and quick absorption.
- ✓ Free of animal-derived ingredients.
- ✓ Free from parabens and petrolatum.
- ✓ Sulfate-free.

Exclusive Ingredients

Mirra Pro Repair®: Strengthens the hair, seals the cuticles, protects against environmental damage, and hydrates both hair and skin, promoting softness and revitalization.

Blend of Plant Actives (Karité Butter, Coconut Fruit Extract, Chamomile Flower Extract, Aloe Vera Leaf Extract, Green Tea Leaf Extract, Cinnamon Bark Extract, Acorus Root Extract, Myrrh Resin Extract, Lecithin): Promotes deep nourishment, intense hydration and hair strengthening. It also offers antioxidant action, revitalizes, calms, and controls frizz.

Protector Antioxidant: Protects against UV radiation and preserves hair color.

Soft Feel Silicone: Delivers smoothness and softness to the hair.

Instructions:

As a finisher - Apply a small amount of Mirra Oil Repair to your hands and rub to warm it up. Next, distribute it throughout the hair, concentrating on the length and ends, avoiding the roots. To ensure an even application, comb the hair afterwards.

As a treatment boost - Add some drops of Mirra Oil Repair to your MirraCura Mask or to your Mirra DuoCare®.

For the skin - Apply some drops of Mirra Oil Repair to your hands, warm it by rubbing your hands together and gently massage it onto clean, dry skin until it is completely absorbed. For external use only.

Available sizes:  15ml  60ml  90ml  Refill 90ml



• MIRRA DUOCARE®

Mirra DuoCare® is a high-performance multifunctional treatment, designed to deliver deep hydration, revitalization and protection for both hair and skin. Its intelligent formula has been carefully studied to meet the specific needs of both structures, using light-weight molecules that absorb quickly and deliver maximum effectiveness without leaving any residue.

One formula, two benefits.

In the hair: Acts as a no-rinse finishing cream that penetrates deeply into the hair fiber to nourish, strengthen and protect against dryness and frizz. Its antioxidant and restorative action help to maintain the hair healthy, sleek and shiny, forming a barrier against environmental damage, such as heat, pollution and humidity.

On the skin: Its light and highly nourishing texture allows it to be used as a body moisturizing cream, promoting intense hydration, restoration of the skin barrier and smooth feel. Its antioxidant and regenerative action contribute to a softer, more revitalized skin that is protected against dryness.

Mirra DuoCare® technology advantages:

Intelligent, science-backed formula: Mirra DuoCare® is not only a hair cream used on the skin, or a body moisturizer applied to the hair. Its composition has been carefully developed and tested to ensure that each application delivers a flawless feel and maximum performance in both functions.

Flawless synergy between hair and skin: Unlike generic products, its formula balances ingredients that respect the individual characteristics of each structure. In the hair, it promotes hydration without weighing it down, a smooth touch and an impeccable alignment. On the skin, it promotes intense nourishment, quick absorption and a velvety finish.

Exclusive texture and unique sensory. Ybera Paris conducted in-depth research on this product's composition so that it does not have a sticky feel of a hair cream on the skin, nor the heavy or dense feel of a body moisturizer on the hair. The result is an innovative texture that adapts perfectly to every need, ensuring both comfort and effectiveness.

Complete protection and revitalization: With powerful ingredients, it protects the hair and skin against dryness, environmental stress, heat, and pollution, ensuring a long-lasting and restorative effect.

No-rinse and quick absorption: A continuous and practical treatment, ideal for those that seek a complete and multifunctional care, without sacrificing lightness and sophisticated feel.

Ybera Paris exclusive innovation: Ybera's expertise ensured that Mirra DuoCare® was more than just a multifunctional product, but a revolution in hair and skin care. A perfect balance between science, technology and sophistication to deliver exceptional results in total harmony.

Instructions:

For the hair - Apply directly onto damp hair and style as desired. To enhance the treatment, add a few drops of Mirra Oil Repair. No need to rinse.

For the skin - Gently massage into the body until completely absorbed. To enhance the results, add a few drops of Mirra Oil Repair. No need to rinse.

pH: Between 6.0 and 7.0

Available size:  250g

For the skin



For the hair



Mirra: healing your hair, renewing your skin!









What to expect from the healing benefits of myrrh on your hair and skin?

For the hair:

- ✓ Reduction of porosity
- ✓ Intensive restructuring
- ✓ Strengthening and hydration
- ✓ Sealing of the cuticle
- ✓ Protection from breakage
- ✓ Healthier, softer, and shinier hair
- ✓ Protection against environmental damage

For the skin:

- ✓ Revitalization
- ✓ Intense hydration
- ✓ Antioxidant action
- ✓ Protection against environmental damage

Ritual for daily use on the hair



Ritual for daily use on the skin



Premium Day (Once a week)



Hair Healing protocol

