

Life's Flower Line

Intelligent Hydration: your hair is reborn with every drop.

Have you ever imagined a hair that hydrates itself? Ybera Paris' Life's Flower line transforms this dream into reality. Inspired in the incredible Jericho Flower, a plant can survive for decades without water and be reborn at the slightest sign of humidity, this line brings the same infinite self-hydrating force to your hair.

The exclusive TRH-BIOTECH® technology acts inside the hair fiber, creating a continuous cycle of hydration. Every time your hair comes into contact with humidity, be it in the shower, in the rain, or even environmental vapor, hydration is reactivated, keeping the hair always nourished, soft and shiny.

With Life's Flower, your hair not only receives hydration, it learns how to self-hydrate, renewing itself day after day, leading to healthy, lustrous and irresistibly smooth hair, with a captivating perfume that connotes sophistication and well-being



MAIN TECHNOLOGY

TRH-BIOTECH® is a technology that maintains the hair hydrated for longer by creating an internal humidity retention system inside the hair. This prevents that the hair's natural water gets lost because of heat, sun, dryer, or chemical processes. This technology collects and stores humidity inside the hair fiber and is reactivated every time the hair comes into contact with water or the environment's humidity, continuously returning hydration to the hair. In addition to maintaining hydration for longer, TRH-BIOTECH® strengthens the hair structure, preventing tear, restoring elasticity and providing more shine and softness, leading to protected, healthy hair that counts with an intelligent hydration that renews itself.

Recommended: For dehydrated, dry, rough and dull hair.



• TRH-BIOTECH® SHAMPOO

The TRH-BIOTECH® Shampoo is formulated with TRH-BIOTECH® exclusive technology, which incorporates the trehalose molecule to create an internal barrier in the hair fiber, helping to capture and retain moisture. Its innovative formula is free of sulphates, parabens and aggressive preservatives, providing a smooth cleansing that preserves the hair's health. In addition, the shampoo has a remarkable fragrance that remains in the hair, ensuring a fresh and well-being feel all throughout the day.

Benefits

- ✓ Self-renewing hydration.
- ✓ Protection against external aggressions.
- ✓ Intense and lasting shine.
- ✓ Lasting fragrance.
- ✓ Free of Parabens and Petrolatums.
- ✓ Free of Sulphate.

Exclusive Actives

TRH-BIOTECH®: Maintains the hair hydrated for longer, reactivating humidity whenever necessary, while it strengthens, protects and enhances the hair softness and shine.

Trehalose: Retains the essential humidity in the hair, preventing dehydration and protecting against dryness. Provides softness, shine and preserves hair health.

Purified Rice Seed Extract: Creates a protective barrier, protecting the hair against sun damage, preserving the vibrant color and counteracting color fading and dryness.

Avocado Oil: Hydrates and nourishes the hair fiber, helping to repair damages and providing softness and shine to the hair.

Coconut Fatty Acid: Acts as a softening agent during cleansing, easing detangling and improving the texture of the hair. Provides efficient hydration, ensuring nourished and soft hair.

How to use: Apply the shampoo to wet hair and massage gently until it foams abundantly. Rinse completely and, if necessary, repeat the procedure.

pH: Between 6.0 and 7.0

Available volume



• TRH-BIOTECH® MASK

TRH-BIOTECH® is an intensive hair treatment that used the exclusive TRH-BIOTECH® technology, incorporating trehalose molecules. This technology creates an internal barrier in the hair fiber, allowing the hair to capture and retain essential humidity. In addition, the mask contains a light formula that does not weight the hair down and contains a remarkable fragrance that remains in the hair.

Benefits

- ✓ Deep hydration.
- ✓ Hair structure repair.
- ✓ Frizz reduction and split ends prevention.
- ✓ Light formula.
- ✓ Lasting fragrance.
- ✓ Protection against external aggressions.
- ✓ Softness and intense shine.
- ✓ Free of Parabens and Petrolatums.
- ✓ Free of Sulphate.

Exclusive Actives

TRH-BIOTECH®: Maintains the hair hydrated for longer, reactivating humidity whenever necessary, while it strengthens, protects and enhances the hair softness and shine.

Trehalose: Intensely hydrates, preserves essential humidity and protects against dryness.

Inca Oil: Deeply nourishes, returning elasticity and resistance to the hair.

Karité Butter: Counteracts dryness, protects against sun damage and creates a protective layer in the hair.

Purified Rice Seed Extract: Preserves the color, counteracts fading and protects against sun damage.

Amino Acid Blend: Restores, strengthens and protects against chemical damages, promoting healthier and more resistant hair.

Biotin: Strengthens the hair, reduces hair loss, stimulates healthy growth, improves elasticity and gives the hair more resistance and shine.

How to use:

For deep treatment - Apply to the hair, strand by strand, and massage softly. Make a bun and allow the mask to be absorbed for 10 minutes. Rinse abundantly. Recommended use once a week.

For conditioning effects - For a light and quick conditioning, apply a small quantity to the hair, massage briefly and rinse afterwards. Daily use

pH: Between 3.0 and 5.0

Available volume:





★ TRH-BIOTECH® MEMBRANE

TRH-BIOTECH® Membrane is a versatile hair product that performs several functions in hair care. It can be used both during hair treatment - enhancing the mask action - and as a leave-in finisher, offering protection and hydration maintenance throughout the day. This flexibility allows the product to be adapted to the specific needs of each step of hair care, promoting healthier, hydrated and protected hair.

Benefits

- ✓ Deep hydration.
- ✓ Hair strengthening.
- ✓ Heat protection.
- ✓ Frizz control.
- ✓ Softness and intense shine.
- ✓ Use versatility: it can be used both during hair treatment - enhancing the TRH-BIOTECH® Mask action - and as a leave-in finisher, adapting itself to the hair's different needs.
- ✓ Free of Parabens and Petrolatums.
- ✓ Free of Sulphate.

Exclusive Actives

TRH-BIOTECH®: Maintains the hair hydrated for longer, reactivating humidity whenever necessary, while it strengthens, protects and enhances the hair softness and shine.

Trehalose: Restores and retains essential humidity to the hair, preventing dryness.

Flaxseed Extract: Offers alignment, heat protection and frizz reduction.

Sericin nanoparticles: Protect against UV rays and heat, restoring the hair and promoting smoothness and shine.

Amino Acid Blend: Repairs damages, strengthens and protects the hair color.

Lactobacillus Fermented Compound: Deeply hydrates, counteracts oxidative stress and revitalizes the hair.

How to use:

As treatment enhancer - After washing the hair with TRH-BIOTECH® Shampoo, apply the TRH-BIOTECH® Membrane to damp hair, distributing evenly. Without rinsing, continue by applying the TRH-BIOTECH® Mask to the membrane. Action: The TRH-BIOTECH® Membrane acts in synergy with the TRH-BIOTECH® Mask, intensifying the nutrients penetration and promoting a deeper and more efficient hydration.

As daily use leave-in finisher - After washing the hair with TRH-BIOTECH® Shampoo and applying TRH-BIOTECH® Mask (after rinse), apply the TRH-BIOTECH® Membrane to damp hair, distributing evenly. Do not rinse. Action: The TRH-BIOTECH® Membrane acts as a leave-in, offering heat protection, frizz control and hydration maintenance throughout the day.

pH: Between 4.0 and 6.0

Available volume:  150ml

● TRH-BIOTECH® SPLENDOR OIL

The TRH-BIOTECH® Splendor Oil is a luxurious and multifunctional hair treatment that combines the richness of 14 extraordinary oils with TRH-BIOTECH® advanced technology. Inspired in the Jericho Flower's hydration retention mechanism, this oil uses trehalose molecules to create a unique hydrolipid action, balancing intense hydration and deep nourishment.

Benefits

- ✓ Deep Hydration and nourishment.
- ✓ Protection and strengthening.
- ✓ Unmatched sensory experience.
- ✓ Free of animal-origin ingredients.
- ✓ Free of Parabens and Petrolatums.
- ✓ Free of Sulphate.

Exclusive Actives

TRH-BIOTECH®: Maintains the hair hydrated for longer, reactivating humidity whenever necessary, while it strengthens, protects and enhances the hair softness and shine.

Trehalose: Retains the essential water in the hair, keeping it hydrates and protected against dryness.

14 Extraordinary Oils: An exclusive combination of precious oils, such as grapeseed oil, argan oil, coconut oil, macadamia oil, among others, that nourish deeply while promoting intense shine, without weighing the hair down.

Phenyltrimethicone: Confers softness, flexibility and heat protection, while enhancing shine.

How to use:

As a finisher - After washing, with the hair damp or dry, apply a small quantity of TRH-BIOTECH® Splendor Oil to the hair ends and length, avoiding the roots. Do not rinse.

As a treatment enhancer - Add some drops of TRH-BIOTECH® Splendor Oil to your TRH-BIOTECH® Mask in order to intensify the hydration and nourishment effects. Incorporate the TRH-BIOTECH® Splendor Oil to your hair care routine and enjoy your hair, now healthier, more nourished and with an irresistible fragrance.

Available volume:  90ml



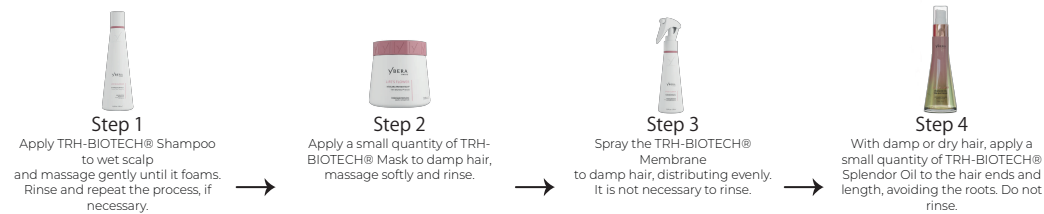
The essence of a flower that reveals itself in each strand.



What to expect from self-hydration in the hair?

- ✓ Strands that retain humidity for longer, preventing dryness.
- ✓ Hydration restored every time the hair comes into contact with humidity.
- ✓ Balanced hair fiber, reducing frizz and enhancing shine.
- ✓ More malleable hair, less tear and split ends.
- ✓ A protective barrier against heat, pollution and external aggressions.

Daily use ritual



Premium Day (1x per week)

