Brazilian **Blowout**

The art of **flawless straight.**

Ybera is a world reference in flawless straightening.

With a trajectory marked by innovation, we are pioneers in the creation of the first formaldehyde-free Brazilian blowout. With innovation and exclusive technology, we have revolutionized the market by offering a safe, legalized straightening compatible with all chemicals

Our formula eliminates common concerns: it doesn't sting your eyes, it doesn't release smoke, it doesn't damage your strands, and it minimizes fading. Therefore, those who choose to straighten their hair with Ybera are hand in hand with the brand that has transformed the history of straightening, offering not only an effective process, but a safe and reliable experience.

More than a Brazilian blowout, Ybera delivers innovation, sophistication and the certainty of healthy hair, resistant and with an impeccable shine.





MAIN TECHNOLOGY

KERAFIVE22® by Ybera is an innovative molecule that acts on the internal bonds of the strands to transform and straighten the hair safely and effectively. Its exclusive formula, which combines 5 natural acids, alpha keratin, Inca oil, coconut oil and quinoa protein, modifies the bonds responsible for curvature, providing an immediate and long-lasting smoothness. At the same time, it preserves the 22 essential amino acids, ensuring the integrity and vitality of the hair.

Recommended: For everyone who wants hair straightening, volume control and frizz reduction.



ENHANCING SEALANT BRAZILIAN BLOWOUT KERAFIVE22®

Ybera's Brazilian Blowout was developed with the exclusive Kerafive22® technology, which combines five natural acids with keratin, preserving the 22 essential amino acids of the hair. This innovative formula provides effective straightening in a reduced break time, ensuring a faster and more practical process. In addition to its efficiency, Ybera's Brazilian Blowout stands out for its incomparable safety: it does not sting the eyes, does not release smoke, does not damage the hair structure and minimizes hair fading. Its high level of compatibility with all chemicals allows different types of hair to be straightened, without compromising its health and integrity.

Benefits
✓Flawless smooth with unmatched shine.
✓Naturally reducing volume.
✓Quick and practical application.
✓Compatible with all chemistries.
✓It does not thin the strands.
✓Nourishes and strengthens hair.
✓Intense shine, softness and silkiness.
✓Zero toxicity.
✓Free of animal-origin ingredients.
✓Free of Parabens and Petrolatums.

Exclusive Actives
Kerafive22®: Provides a healthy and lasting straightening, preserving the 22 essential amino acids of the hair fiber with 5 natural acids, alpha keratin, inca oil, coconut oil and quinoa protein, offers deep hydration, intense shine, volume reduction and revitalization of the strands.
Inca Oil: Hydrates, nourishes and strengthens the strands, preventing damage, protecting against external aggressions and restoring treated hair, with softness and shine.
Coconut Oil: Hydrates, nourishes and protects the hair, preventing damages and extending the smooth effect from Brazilian blowout.
Hydrolyzed Quinoa Protein: Repairs, strengthens and protects the strands, improving hydration, shine and resistance.
Alpha Keratin + 5 Natural Acids: Repair and strengthen the strands, promoting hydration, alignment, shine and protection, with a healthy and lasting straight.

How to use:
For all types of hair:
Wash your hair with pH Control® Shampoo and rinse.
Use the dryer to remove excess water.
With a brush, apply the product, strand by strand, keeping 0.5 cm away from the scalp. Leave it for 30 minutes and rinse.
Apply the C360 heat protector by Ybera Paris Universal Line.
Finish with a brush and flat iron from the Ybera Group in thin strands, using the temperature between 180°C and 200°C. No need to rinse again.
*Wear a cap during the break period to enhance the results.

pH: Between 1.5 and 3.5

Available volume: 500g 1kg

The secret of a **flawless blonde** *is in your hands: safe, long-lasting and* **naturally perfect**, *as it should be.*



What to expect from a straightening?

√ Straight and natural hair.
√ Integrity of the hair fiber.
√ Safe and effective process.
√ Efficient straightening in less time.
√ Mirror shine.

Brazilian Blowout Protocol



Step 1
Wash your hair with pH Control® Shampoo and rinse.



Step 2
Use the dryer to remove excess water.



Step 3
With a brush, apply Enhancing Sealant Brazilian Blowout, strand by strand, keeping 0.5 cm away from the scalp.



Step 4
Leave it for 30 minutes, then rinse.



Step 5
Apply the C360 thermal protector from the Universal Line from Ybera Paris.



Step 6
Finish with a brush and flat iron from the Ybera Group in thin strands, using the temperature between 180°C and 200°C. No need to rinse again.

Before



After