

Black Diva Line

*Professional
semi-permanent straightening:
a diva transformation, without
weakening the hair fiber.*

*Black Diva is a high-performance hair line,
formulated specifically for coily and curly hair,
respecting its delicate nature without
compromising its structure.*

*Its safe formula, free of harsh chemicals, delivers
an effective transformation with deep hydration,
mirror shine and frizz control.*



KEY TECHNOLOGY

Black Diva acts directly on the **cortex** of the hair fiber, modifying the cystine layer by restructuring the hydrogen and sulfur bonds responsible for the shape and distribution of keratin. This process takes place in a **controlled acidic environment**, ensuring safety, comfort and effectiveness.

Free of harsh chemicals

- ✓ No guanidine, sodium or lithium hydroxide, or ammonium thioglycolate.
- ✓ No formaldehyde or glyoxylic acid.

Recommended for: Coily and curly hair.

PROFESSIONAL USE

Propionic Activator · 500ml / 16 fl.oz

Emollient Base · 500g / 17oz

EXCLUSIVELY FOR PROFESSIONAL USE

Line products



● Propionic Activator

A liquid activator based on **propionic acid**, an acid super relaxer that acts on the cortex, reorganizing the hydrogen and sulfur bonds. It preserves the shape of the fiber and stabilizes its internal structure during straightening. 100% compatible with all chemical services.

Available size:  500ml / 16 fl.oz



● Emollient Base

A creamy base enriched with **baobab oil** and **shea butter**. It is mixed in equal parts with the Propionic Activator to create a smooth, even texture that nourishes, moisturizes and protects the fiber during straightening, adding softness and mirror shine.

Available size:  500g / 17oz

Visible benefits

- ✓ Preserves the hair's internal structure.
- ✓ Deeply moisturizes and adds mirror shine.
- ✓ Intensive nourishment and frizz control.
- ✓ Compatible with all chemical services (color, bleaching, etc.).

Kit contents

1 Propionic Activator · 500ml / 16 fl.oz
1 Emollient Base · 500g / 17oz

Yield

Approximately 10 to 12 applications, depending on hair length, thickness and volume.

High-performance key actives

● Shea Butter

- ✓ Rich in vitamins A, D, E and F.
- ✓ Powerful moisturizing, emollient and antioxidant action.
- ✓ Provides softness, sun protection and a velvety finish.
- ✓ Strengthens the lipid barrier and improves hair elasticity.

● Baobab Oil

- ✓ Extracted from the fruit of Madagascar's ancient baobab tree.
- ✓ Highly nourishing thanks to its omega 3, 6 and 9, vitamin E and antioxidants.
- ✓ Known for its regenerating, healing and restorative power.
- ✓ Ideal for repairing fibers damaged by chemical services.

● Propionic Acid

- ✓ A naturally derived carboxylic acid, obtained by fermenting wood pulp.
- ✓ In cosmetics, it preserves the shape of the hair fiber.
- ✓ Stabilizes the internal structure during straightening.

How does it work?

In a controlled acidic environment, the Propionic Activator expands the hydrogen bonds of the hair fiber. During alignment and flat ironing, these bonds reorganize in a straight line, resulting in smooth, even hair with natural movement, while shea and baobab nourish and protect the fiber.



Black Diva Protocol

Beauty salon · Progressive straightening · 10 steps

01

Preparatory cleansing

Wash the hair with warm water (at a temperature comfortable for the client). Use a moisturizing shampoo and do 1 to 2 gentle washes, massaging with your fingertips.

! Avoid clarifying or deep-cleansing shampoo: it can sensitize the fiber and affect the treatment's performance.

02

Product preparation

In a non-metallic bowl, mix in equal parts:

- 50% Propionic Activator
- 50% Black Diva Emollient Base

Stir until smooth and even.

03

Product application

Section the hair. Apply the product keeping 1 cm away from the scalp. Use a fine-tooth comb to ensure even distribution along the entire fiber, without overloading the hair.

04

Wrapping

Wrap the hair in plastic film, making sure it stays secure but comfortable for the client during processing time.

05

Heat activation

Place the client under a constant heat source (thermal cap or heat lamp) for **60 minutes**.

! Avoid excessive heat, for client comfort and process safety.

06

Heat alignment

Without rinsing the product, comb each section with a fine-tooth comb and apply heat with the blow dryer vertically, from a medium distance.

The goal is not to dry or detangle, but to align the fiber and direct the hair before rinsing.

07

Rinse

Rinse thoroughly with plenty of warm water for at least 5 minutes, removing 100% of the product.

08

Professional blow-dry

Blow-dry the hair completely with a brush, achieving a smooth, even finish to prepare for flat ironing.

09

Flat ironing

Apply a professional heat protectant. Flat iron strand by strand, slowly, with 15 to 25 passes per section depending on hair texture.

- Minimum recommended temperature: 350 °F (approx. 177 °C), adjusting to the hair's resistance and strand type.

10

Finishing

A trim is recommended to enhance the final result, remove dryness and achieve a more polished, healthy finish.

60'

Processing time: for high-percentage straightening, the product must process for 60 minutes under a constant heat source. This time allows the hydrogen bonds in the hair fiber to expand, making it easier to reorganize them in a straight line during sealing.

Black Diva Recommendations

● Healthy hair

Do not apply the treatment to hair with recent chemical services, excessive elasticity or visible damage. A minimum level of hair health is required to ensure safe, effective results.

● Alignment phase

Perform the alignment immediately after the processing time and before rinsing the product. This step is essential to reorganize the hydrogen bonds and achieve a straight, even hair structure.

● Scalp type

Avoid applying on clients with a sensitive or reactive scalp, as the product has an acidic pH of approximately 1.5, which may cause discomfort or irritation.

● Color and straightening

Coloring on the same day as the straightening is not recommended. If needed, wait at least 72 hours after the treatment so the cuticle can return to its natural state.

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1 Emollient Base · 500g / 17oz

Approximate yield

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