

Botulínica Line

*Rediscover the
youthfulness of your hair
with Botulínica line's hair
harmonization.*

Ybera Paris' Botulínica line follows a precise process, inspired by facial rejuvenation treatments. Just as with the skin, where the beautician uses toxins, fillers and stimulators to restore youthfulness, this hair treatment works in three essential stages to transform the hair from the inside out.

Hair rejuvenation protocol

Botulinic activation, the rejuvenation basis: First, we apply the botulinic active, composed of plant toxins and advanced peptides, which act by restructuring and smoothening the hair fiber. This process eliminates aging signs of the hair, such as porousness and fragility.

Hair harmonization, filling and structure: Next, the hair receives a harmonizer, a blend of hyaluronic acid and amino acids that fill in the structural gaps and restore the lost hair mass. This returns density, resistance and balance to the hair, leaving it even and rejuvenated.

Stimulus and nutrition, the final touch of hair youthfulness: Lastly, we conduct a deep hydration process and nutritional stimulus, allowing the hair to retain more water and essential nutrients. This step ensures softer, shinier and a more youthful look to the hair.



MAIN TECHNOLOGY

BIOTOX® is an advancement in hair care, a technology that uses low molecular weight botulinum peptides to restore and strengthen the hair. These peptides penetrate deeply in the internal structure of the hair, identifying and correcting damaged areas. By filling in these gaps, BIOTOX® reinforces the hair's thickness and integrity, leading to stronger, more aligned and rejuvenated hair, with intense shine and structural balance.

Recommended: For ageing, fragile hair with little volume.



BIOTOX® ANTI-AGE SHAMPOO

The BIOTOX® Anti-Age shampoo is specially formulated to counteract hair aging. Its formula combines botulinic peptides and vitamin E encapsulated in microspheres, which act directly on the structure to the hair. The peptides strengthen and restructure the hair, while the vitamin E offers anti-oxidant action, protecting the hair against damages and oxidative stress. With continuous use, this shampoo rejuvenates the hair fiber, promotes density, softness and protection against the effects of time, ensuring healthy and revitalized hair.

Benefits

- ✓ Counteracts hair aging.
- ✓ Strengthens and restructures the hair.
- ✓ Anti-oxidant action.
- ✓ Rejuvenates hair fiber.
- ✓ Protects against the effects of time.
- ✓ Free of animal-origin ingredients.
- ✓ Free of Parabens and Petrolatums.
- ✓ Free of Silicon.

Exclusive Actives

BIOTOX®: Fills in internal gaps, strengthens and aligns the hair, reduces porousness, restores elasticity and returns intense shine and structural balance of the hair.

Botulinum Nanopeptides: Smooth and restructure the hair, reducing frizz and improving hair elasticity and vitality.

Polyquaternium 7: Conditions the hair, improves detangling ability and reduces frizz. It created a protective film that preserves hydration, increases the shine and provides softness to the hair.

Hyaluronic Complex: Deeply hydrates the hair, retaining moisture and preventing dryness. It improves elasticity, confers softness and shine, and helps restoring hair vitality.

Vitamin E Spheres: Release antioxidants directly on the hair, protecting against damage caused by free radicals. They promote hydration, improve softness, strengthen the hair and help preserve hair health.

How to use:

Apply the shampoo to wet hair and massage until it foams abundantly. Rinse and repeat the process.

pH: Between 6.0 and 7.0

Available volume:



BIOTOX® INTELLIGENT RECONSTRUCTOR

BIOTOX® Intelligent Reconstructor is an advanced treatment, developed to revitalize damaged and aging hair. Its low molecular weight formula, enriched with botulinic actives, deeply penetrates the hair fiber, restoring the protein mass and filling in fragile areas of the hair. Besides restoring elasticity and internal thickness, this reconstructor offers nutritional stimuli that enhance hydration, conferring the hair with a healthy and youth-looking aspect.

Benefits

- ✓ Protein mass restoration.
- ✓ Deep penetration.
- ✓ Elasticity and thickness reestablishment.
- ✓ Nutritional and hydration stimulus.
- ✓ Cuticles repair and porosity reduction.
- ✓ Protection against external aggressions.
- ✓ Free of Parabens and Petrolatums.
- ✓ Free of Sulphate.

Exclusive Actives

BIOTOX®: Fills in internal gaps, strengthens and aligns the hair, reduces porousness, restores elasticity and returns intense shine and structural balance to the hair.

Botulinum Nanopeptides. Smooth and restructure the hair, reducing frizz and improving hair elasticity and vitality.

Hair Restructuring System: Reconstructs the hair fiber, returns strength, hydration and vitality to the hair, restoring the damaged structure and ensuring a healthier and more resistant hair.

Polyquaternium 7: Hydrates, smooths, controls frizz and enhances shine.

PLEX Restructuring System: Reconstructs hair fibers, strengthens the hair, prevents tear and improves elasticity, providing a healthier and more resistant hair.

Karité Butter: Deeply hydrates, nourishes and protects the hair, helping to restore softness, elasticity and vitality, as well as counteracting dryness and frizz.

Macadamia Oil: Hydrates, nourishes and strengthens the hair, providing shine, softness and protection against damage.

Isolated Oat Protein Extract: *Strengthen and hydrate the hair, helping to improve elasticity and hair resistance, as well as smoothing and protecting against external damage.*

Lactic Acid: Balances pH, seals the cuticles, enhances softness, shine and strengthens the hair.

Sericin nanoparticles: Build a protective film, promoting deep hydration, shine, softness and resistance of the hair, as well as improving hair fiber restructuring.

How to use:

For deep treatment - Apply mask to the hair, strand by strand, and massage softly. Make a bun and allow the mask to be absorbed for 10 minutes. Rinse abundantly. Recommended use once a week.

For conditioning effects - For a light and quick conditioning, apply a small quantity to the hair, massage briefly and rinse afterwards. Perfect for daily use.

pH: Between 3.0 and 5.0

Available volume:





BIOTOX® VOLUMIZER FILLER

The BIOTOX® Volumizer Filler is a hair treatment developed to harmonize aging and fine hair. Its advanced formula fills in internal gaps, restores hair structure and balances hair's pH. In addition, it counteracts the loss of elasticity and corrects imperfections, resulting in more bodied, even and revitalized hair. It can be used as pre-treatment for deep harmonization or as a finisher to align ends and improve the hair's external appearance.

Benefits

- ✓ Fills in internal gaps and restructures the hair.
- ✓ Hair pH balance.
- ✓ Counteracts the loss of elasticity.
- ✓ Use versatility.
- ✓ Heat protection.
- ✓ Free of animal-origin ingredients.
- ✓ Free of Parabens and Petrolatums.
- ✓ Free of Sulphate.

Exclusive Actives

BIOTOX®: Fills in internal gaps, strengthens and aligns the hair, reduces porousness, restores elasticity and returns intense shine and structural balance to the hair.

Botulinum Nanopeptides: Smooth and restructure the hair, reducing frizz and improving hair elasticity and vitality.

Hydrolyzed Wheat Protein: Strengthens and repairs the hair, promotes deep hydration and reduces tear, leaving the hair healthier and more resistant.

Flaxseed Extract: Hydrates, nourishes and improves hair elasticity, providing shine, frizz control and protection against environmental damage.

Keranutri: Nourishes and repairs the hair fiber, providing more resistance, shine and softness to the hair. It helps restore the hair's health, preventing damage and improving hair structure.

Amino Acid Blend: Helps strengthen the hair, improves elasticity and reduces tear. It also hydrates and repairs hair structure, promoting healthier, softer and shinier hair.

How to use:

Spray the BIOTOX® Volumizer Filler 15 cm from damp hair, spread it well over the strands and finish as desired.

pH: Between 4.0 and 6.0



Available volume:



★ BIOTOX® BOTULINIC ACTIVE

BIOTOX® Botulinic Active is a hair treatment that injects botulinic peptides directly into the hair cortex, using a heat source to enhance its action. Its main function is to fill in internal structural gaps of the hair, temporarily increasing the hair's thickness and evenness according to the desired result. In addition, it revitalizes and harmonizes the hair, from roots to ends, equaling the aging ends to the young roots, returning youthfulness, vitality and elasticity to the hair.

Benefits

- ✓ Corrects internal gaps, temporarily increasing hair thickness.
- ✓ Evens the hair texture, equaling it from ends to roots.
- ✓ Reinforces the hair's internal structure.
- ✓ Returns youthfulness and elasticity to the hair.
- ✓ Provides unique results.
- ✓ Free of Parabens and Petrolatums.
- ✓ Free of Sulphate.

Exclusive Actives

BIOTOX®: Fills in internal gaps, strengthens and aligns the hair, reduces porousness, restores elasticity and returns intense shine and structural balance to the hair.

Botulinum Nanopeptides: Smooth and restructure the hair, reducing frizz and improving hair elasticity and vitality.

Polyquaternium 37: Builds a protective layer in the hair, providing smoothness, frizz control and greater malleability to the hair, as well as improving hydration and shine.

Lactic Acid: Helps to balance hair pH, promoting hydration, softness and shine. It also acts as a conditioning agent, leaving the hair softer and healthier.

Hyaluronic Complex: Provides intense hydration, revitalizes and retains hair moisture, improving elasticity and overall appearance of the hair. In addition, it helps reduce frizz and promotes a soft and smooth feel.

How to use:

After using the Biotox® Anti-Age Shampoo, remove excess water with a dryer. Next, apply the Biotox® Botulinic Active and wait the pause time according to the desired result, following the protocols below. Rinse and finish as desired.

pH: Between 15 and 3.0



Available volume:

Much younger hair!



O que esperar do rejuvenescimento capilar?

- ✓ Fios com mais volume e resistência, eliminando a aparência envelhecida.
- ✓ Cabelos equilibrados, sem desníveis de saúde entre raiz e comprimento.
- ✓ Fios hidratados e com brilho uniforme, refletindo a luz de maneira intensa.
- ✓ Controle do formato do cabelo, mantendo a estrutura natural, seja liso ou cacheado.

Daily use ritual



Botulinica Premium Day (Recommended use 1x per week)



Hair Rejuvenation Protocol - Aligned Effect



Antes



Depois

The result of this protocol may last up until 90 days. If you wish, the process may be reapplied after 15 days of the first application.

Hair Rejuvenation Protocol - Curls Activator Effect



Before



After

The result of this protocol may last up until 90 days. If you wish, the process may be reapplied after 15 days of the first application.

Hair Rejuvenation Protocol - Wave Effect

(For curly hair types 3BC and 4BC that wish to wave their hair)



The result of this protocol may last up until 90 days. If you wish, the process may be reapplied after 15 days of the first application.