

Discovery Line

*Prolonged discipline
and HAIR polishing
with apple stem cell
technology.*

Inspired by science and the power of nature, Discovery Ybera Paris' line offers an innovative treatment that promotes long-lasting discipline, controlled texture adjustment and hair polishing. Its exclusive formula, developed using the stem cell technology of the Swiss apple Malus Domestica Uttwiler Spätlauber, brings the benefits of the natural acidity of this rare extract, providing an aligned effect, looser strands and a soft, velvety touch. With a mechanism of action that acts directly on the surface of the hair, Discovery balances the hair fiber, reduces frizz and promotes a luminous, uniform finish.



MAIN TECHNOLOGY

STEMCELL® is a technology that uses stem cells from the rare Swiss apple Uttwiler Spätlauber, known for its longevity and regenerative properties, to promote long-lasting discipline, providing more organized and aligned strands. When applied, this technology acts on the surface of the strands, helping to align the hair cuticles for a more uniform and smooth texture. In addition, it provides a hair polish that enhances intense shine and provides a velvety touch, while reducing frizz, leaving hair more manageable and easier to comb. With Stemcell® technology, strands gain a revitalized appearance, with natural movement and radiant shine.

Recommended: Formula developed for all hair types, with a light composition and no restrictions on use for sensitive audiences.



SHAMPOO BIO-STEMCELL®

The Discovery line's Bio-Stemcell® Shampoo is an innovative product enriched with stem cell extract from the Swiss apple Uttwiler Spätlauber of the Malus Domestica species, recognized for its self-regeneration and longevity. This shampoo gently cleanses hair while promoting intense cell renewal in the strands and scalp, resulting in thicker, healthier and revitalized hair. In addition, its antioxidant properties protect against external damage, preserving the vitality and natural shine of the hair.

Benefits

- ✓ Removes impurities without damaging the hair, maintaining the natural balance of the scalp.
- ✓ Renews hair strands, resulting in thicker and healthier hair.
- ✓ Strengthens hair strands.
- ✓ Protects against free radicals and external damage, preserving hair vitality.
- ✓ Intense shine.
- ✓ Free from ingredients of animal origin.
- ✓ Paraben and Petrolatum Free.
- ✓ Sulfate Free.

Exclusive Active Ingredients

Stemcell®: Promotes long-lasting discipline, aligns cuticles, reduces frizz, enhances intense shine and provides softer, more manageable and revitalized hair.

Pure Active Ingredients from Apple Stem Cells: Provides hair rejuvenation, increases hair density and deep revitalization of hair fiber.

D-panthenol: Provides long-lasting hydration, increases hair manageability, reduces split ends and protects against external aggressions, giving hair shine and health.

Hydrolyzed Wheat Protein: Retains moisture, reduces frizz and forms a protective film on the hair, promoting hydration and hair health.

Flaxseed Extract: Realigns hair fibers, reduces frizz and forms a protective layer that prevents heat damage, promoting healthy and disciplined hair.

How to use:

Apply to wet scalp, massaging until foam forms. Rinse thoroughly and repeat the process if necessary.

pH: Between 6.0 and 7.0.



Available volume:



MEMÓRIFIOS STEMCELL®

The MemóriFios Stemcell® from the Discovery line uses advanced Stemcell® technology to provide a "memory effect" to hair, helping it recover and temporarily maintain its ideal condition. Formulated with stem cell extract from the rare Swiss Uttwiler Spätlauber apple, recognized for its regenerative properties, this treatment activates the hair renewal process, revitalizing each strand individually.

Benefits

- ✓ Prolonged discipline: Helps keep strands aligned and controlled for longer, making combing easier and reducing frizz.
- ✓ Strengthens hair, increasing its resistance and reducing breakage.
- ✓ Provides shine and softness, resulting in a renewed and long-lasting appearance.
- ✓ Free from ingredients of animal origin.
- ✓ Paraben and Petrolatum Free.
- ✓ Sulfate Free.

Exclusive Active Ingredients

Stemcell®: Promotes long-lasting discipline, aligns cuticles, reduces frizz, enhances intense shine and provides softer, more manageable and revitalized hair.

Pure Active Ingredients from Apple Stem Cells: Provides hair rejuvenation, increases hair density and deep revitalization of hair fiber.

Apple Extract: Revitalization, strengthening of hair fiber, protection against damage and external aggressions, antioxidant action.

Hydrolyzed Pea Protein, Comfrey Leaf Extract, Onion Bulb Extract: Restoration of hair fiber, strengthening, increased resistance and elasticity, increased hair mass, full-bodied hair, intensified color and shine.

D-panthenol: Moisture retention, protection against damage, resistance, anti-frizz, smoothing of hair.

Flaxseed Extract: Straightening of hair, protection against thermal damage, frizz control, increased shine and softness.

How to use:

After using Bio-Stemcell® Shampoo, remove excess water with the help of a hair dryer. Apply MemóriFios Stemcell®, let it pause. Rinse and finish as desired.

pH: Between 1.5 and 3.0.



Available volume:



MÁSCARA BIO-STEMCELL®

The Bio-Stemcell® Mask from the Discovery line is an intensive hair treatment formulated with stem cell extract from the rare Swiss apple Uttwiler Spätlauber, of the Malus Domestica species. This natural active ingredient is recognized for its regenerative properties and high content of essential nutrients, which promote deep revitalization of the hair, from the length to the ends.

Benefits

- ✓ Provides essential vitamins and minerals, which restore the health and vitality of the hair.
- ✓ Stimulates cell renewal, strengthening the structure of the hair and preventing future damage.
- ✓ Defends the hair against the harmful effects of free radicals and environmental aggressions.
- ✓ Improves elasticity and manageability.
- ✓ Shine and softness, providing intense luminosity and a silky touch.
- ✓ Paraben and Petrolatum Free.
- ✓ Sulfate Free.

Exclusive Active Ingredients

Stemcell®: Promotes long-lasting discipline, aligns cuticles, reduces frizz, enhances intense shine and provides softer, more manageable and revitalized hair.

Pure Active Ingredients from Apple Stem Cells: Provides hair rejuvenation, increases hair density and deep revitalization of hair fiber.

PLEX Restructuring System: Restoration of hair mass, replacement of essential nutrients, strengthening, anti-breakage action.

Vitamin Blend: Intense hydration, hair repair, hair strengthening, protection against external aggressions.

Shea Butter: Deep hydration, combats dryness, antioxidant action, protection against external damage.

Fermented Lactobacillus Compound: Prolonged hydration, antioxidant action, balance of hair microbiota.

How to use:

For deep conditioning - Apply to hair, strand by strand, and massage gently. Make a bun and allow the mask to absorb for 5 minutes. Rinse thoroughly.

Recommended use once a week.

For conditioning effects - For light and quick conditioning, apply a small amount to hair, massage briefly and then rinse. Use daily.

pH: Between 3.0 and 5.0.

Available volume:  200g



SPRAY FRUTO BRILHANTE STEMCELL®

The Fruto Brilhante Stemcell® Spray from the Discovery line is a versatile hair treatment that combines advanced thermal protection with intensive hair nutrition. Formulated with stem cell extract from the rare Swiss apple Uttwiler Spätlauber, of the Malus Domestica species, known for its regenerative properties, this spray provides an effective barrier against thermal and environmental damage, while enriching the hair with essential nutrients.

Benefits

- ✓ Heat protection.
- ✓ Intensive nutrition.
- ✓ Fights free radicals, preserving the integrity and vitality of hair against external aggressions.
- ✓ Provides a luminous finish, leaving hair looking shiny and silky.
- ✓ Strengthens hair.
- ✓ Prevents knots and tangles.
- ✓ Free from ingredients of animal origin.
- ✓ Paraben and Petrolatum Free.
- ✓ Sulfate Free.

Exclusive Active Ingredients

Stemcell®: Promotes long-lasting discipline, aligns cuticles, reduces frizz, enhances intense shine and provides softer, more manageable and revitalized hair.

Pure Active Ingredients from Apple Stem Cells: Provides hair rejuvenation, increases hair density and deep revitalization of hair fiber.

Vitamin E: Intense hydration, deep nutrition, protection against damage, strengthening and prevention of breakage.

Phytantriol: Water retention, strengthening of hair, protection against color fading, preservation of shine and health of colored hair.

Dimethicone: Intense conditioning, protection against external damage, long-lasting shine and easy detangling.

Phenyltrimethicone: Extreme softness, flexibility, radiant shine and silky finish.

How to use:

Spray evenly onto damp or dry hair before using heat tools or whenever you want instant shine.

Available volume:  150ml



★ Tricomplex Cell-Pro Vit-C® *Activated hair youth. Restored vitality.*

The secret that science has revealed about hair aging

After years of studying the hair maturation process, our experts discovered something transformative: hair weakening begins long before gray hairs appear — and the culprit is the scalp.

This revelation gave rise to Tricomplex Cell-Pro Vit-C®, a neuroactive hair densifier that restores density, adds body to the hair and slows down the development of signs of maturation, such as dullness, fragility and depigmentation.

Biointelligent technology in every drop

Combining stem cells from the Swiss Uttwiler Spätlauber apple with encapsulated vitamin C, prebiotics and the exclusive 3-GRAY complex, Tricomplex creates an optimized biological environment on the scalp.

The result? Visibly fuller, healthier hair with prolonged vitality.

Advanced formula focused on vitality and density

- ✓ Cel-Pro Vit-C®: Provides protection against premature aging, strengthening the hair bulb, hair density and scalp balance.
- ✓ Apple Extract: Revitalizes the scalp, strengthens hair, protects against damage and external aggressions, antioxidant action.
- ✓ Yeast Extract: Increases hair strength, thickness and volume, strengthens hair structure.
- ✓ Vitamin C: Cellular repair, combats damage caused by free radicals, stimulates collagen production, antioxidant and anti-aging protection.
- ✓ 3-Gray: Color restoration, gray hair pigmentation, antioxidant action, anti-aging and prevention of premature hair aging.
- ✓ Anti-Odor Complex: Eliminates odors, deep cleansing, and provides prolonged freshness to the scalp.

How to use - Smart Application

- ✓ Apply daily to dry or damp scalp.
 - ✓ Use the Z Technique, with your fingers in zigzag motions to distribute the product evenly.
 - ✓ Massage gently. Do not rinse.
 - ✓ Use preferably at night, to enhance the results during the natural cell cycle.
- *The Z Technique stimulates microcirculation and facilitates active absorption of the product.

Visible and continuous results

- ✓ Visibly denser, fuller and more resistant hair.
- ✓ Significant increase in vitality and natural shine.
- ✓ Silky touch and rejuvenated appearance.
- ✓ Scalp balance and long-lasting feeling of freshness.
- ✓ Noticeable delay in signs of hair maturity — such as dullness and gray hairs.
- ✓ Continuous improvement in hair appearance and texture.

pH: Between 5.5 and 7.0.

Available volume:  90ml

Product tested and approved for professional use

Validated by scalp experts and Ybera technicians in Brazil and Europe.
Visible results from the first few weeks of continuous use.

Those who use it feel the difference. Those who continue, experience the transformation.

Tricomplex is for those who refuse to accept that time dictates the identity of their hair.
It is for those who demand presence, density, shine and youth — with safety, sophistication and guaranteed results.

*The technology that protects the future of your hair.
Beauty never ages. It evolves.*

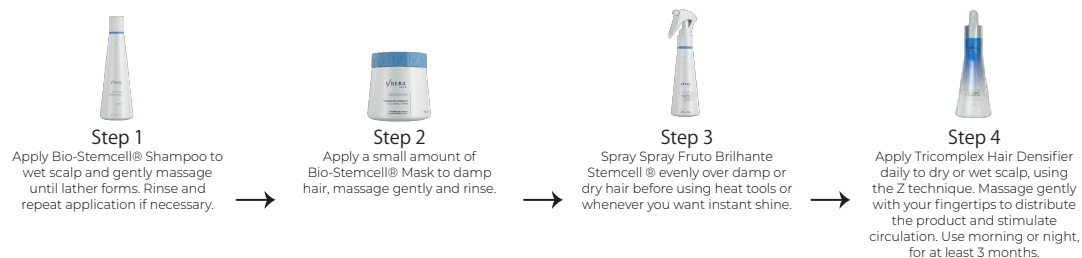
Cell renewal and hair regeneration, with the power of apple stem cells.



What can you expect from prolonged hair discipline?

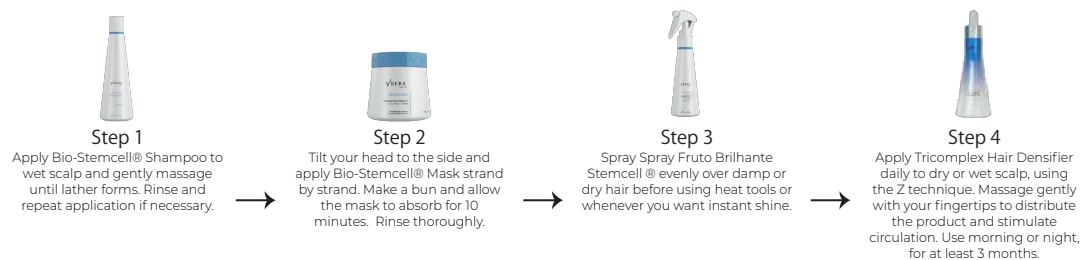
- ✓ More aligned strands and frizz control.
- ✓ Cuticle polishing and a shiny, silky finish.
- ✓ Protection against external aggressions.
- ✓ Regeneration of hair fiber.

Daily use ritual



*The Z technique is a zigzag application method that ensures uniform distribution of the product, promoting greater savings and better use of it.

Premium Day (Recommended once a week)



*The Z technique is a zigzag application method that ensures uniform distribution of the product, promoting greater savings and better use of it.

Prolonged Discipline Protocol



Step 1

Apply Bio-Stemcell Shampoo to wet scalp and massage gently until foam forms. Rinse and repeat application if necessary.



Step 2

Apply MemóriFios Stemcell, strand by strand, keeping a distance of 0.5 cm from the scalp. Leave on for 40 minutes and rinse completely.



Step 3

Apply Bio-Stemcell Mask, strand by strand, and massage gently. Make a bun and allow the mask to absorb for 5 minutes. Rinse thoroughly.



Step 4

4 Spray Stemcell Brilliant Fruit Spray evenly over hair, dry with a blow dryer and then straighten thin sections, between 200°C and 230°C. No rinsing is necessary.

Before



After

The results of this protocol can last up to 90 days. If desired, the process can be reapplied 15 days after the first application.